

# RHE 2021 Additional Marketing Options Order Form

Oct 1-3, 2021 | Toronto, Canada

Le Parc Banquet and Conference Centre

Real Estate & Home Expo

Canada - China 2021

加中房地产家居博览会



## PERSONAL INFORMATION

### Billing Information

Contact: \_\_\_\_\_ Tel: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ WeChat: \_\_\_\_\_

Company Name: \_\_\_\_\_ (If applicable) Booth Number: \_\_\_\_\_

Address: \_\_\_\_\_

## CATALOGUE ADVERTISEMENT PRICE

Type	Description	Regular Price	QTY	Subtotal
Half Page	Colour Printing, Height: 5 inch, Width: 7 inch	\$350.00		
Full Page	Colour Printing, Height: 10 inch, Width: 7 inch	\$600.00		
Cross Page	Colour Printing, Height: 10 inch, Width: 14 inch	\$1,000.00		
Inside Front Cover	Colour Printing, Height: 10 inch, Width: 7 inch	\$2,000.00		
Back Cover	Colour Printing, Height: 10 inch, Width: 7 inch	\$3,000.00		

## VIDEO ADVERTISEMENT

Type	Description	Exhibitor Price	Non-Exhibitor Price	QTY	Subtotal
Video Ad	30 second video advertisement on screens (scroll play)	\$400.00	\$600.00		

## OFFICIAL WEBSITE BANNER ADVERTISEMENT

Type	Description	Regular Price	QTY	Subtotal
Web Banner	Marketing image banner places on RHE website	\$500.00		

## WECHAT ARTICLE SOFT ADVERTISEMENT

Type	Description	Regular Price	QTY	Subtotal
Wechat Article	RHE WeChat public platform article featuring a subtle advertisement	\$500.00		

NOTE: ALL PRICES ABOVE WILL BE SUBJECT TO 13% HST.

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## ARTWORK REQUIREMENT

Type	Requirement
<b>Catalogue Advertisement</b>	<ul style="list-style-type: none"><li>Artwork provided by clients</li><li>Create your artwork size according to the type of the advertisement you purchase</li><li>MINIMUM Resolution: 300 dpi</li><li>Text MUST convert to curves, images MUST imbedding</li><li>File type: PDF, JPG, PNG</li></ul>
<b>Video Advertisement</b>	<ul style="list-style-type: none"><li>Artwork provided by clients</li><li>Video Length: no more than 30 second</li><li>Aspect Ratio: 16:9</li><li>Resolution: 720p</li><li>File type: MP4</li></ul>
<b>Official Website Banner</b>	<ul style="list-style-type: none"><li>Artwork provided by clients</li><li>Dimension: TBD</li><li>File type: JPG</li></ul>

## PAYMENT

### Option 1: Cheque

Cheque payable to: Jade Expo Ltd.

Mailing Address: 250 West Beaver Creek Rd, Unit 5, Richmond Hill, ON L4B 1C7, Canada

### Option 2: Wire Transfer

Beneficiary Bank: RBC Private Banking

SWIFT Code: ROYCCAT2

Owner: Jade Expo Ltd.

Transit Number: 08942

Account Number: 1000165

Institution/Bank Number: 003

Beneficiary Bank Address: Suite 1000, 200 Bay Street South Tower, Toronto, ON M5J 2J5

1. Please remit full amount within **5 business days** following the issued date of the invoice.
2. In case of unable to submit your file before the deadline, **deposits are non-refundable**.
3. Once the payment or deposit is made, it is **non-refundable** in any circumstance.

I have read and agree with above regulations.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## COMMUNICATION (PLEASE READ CAREFULLY)

I agree to allow Canada-China Real Estate and Home Expo to share my contact information with exclusive show suppliers as it pertains to setting up for the event. These suppliers provide services such as but not limited to: show website, show catalogue, etc.

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please fill in the entire form, sign in designated area, and send a scan to: [info@jadedisplays.ca](mailto:info@jadedisplays.ca)